

Drive Operational Excellence Firm-Wide

How Enterprise Content Management Serves Wealth Management

For today's wealth management firms, the paper-based operating model is too slow, cumbersome and expensive. Laserfiche provides a new operating model that automates and accelerates business processes.

With Laserfiche enterprise content management (ECM), wealth advisors can manage and process client information faster and more cost-effectively than ever before. Laserfiche solutions for wealth management offer an easy way to automate business processes that improves client service while maintaining compliance with FINRA, SEC and fiduciary recordkeeping rules.



Laserfiche has a solid grasp on the industry challenges faced by wealth manageme and translates this expertismall, mid



Transform resource-intensive processes by configuring automated workflows to:

COMPLY WITH SEC, FINRA AND DOL FIDUCIARY

POLICIES and track all client transactions and communication.

SIMPLIFY NEW ACCOUNT OPENING, COMPLIANCE DOCUMENT REVIEW AND

MORE using electronic forms and digital approval.

ACCELERATE THE NIGO/ IGO REVIEW PROCESS by

automatically routing documents to appropriate compliance officers.

IMPROVE DATA ACCURACY

through integration with CRM and forms filling application for incoming client paperwork.

CUT FILING AND MAILROOM COSTS with a

central, digital repository for all client documents.

STREAMLINE ADMINISTRATIVE WORK

such as new accounting opening, blotter processing and wire payment requests, and more.

Key Functional Components of Laserfiche

BUSINESS PROCESS MANAGEMENT

Speed up Laserfiche deployment with configurable workflow templates and process automation designs

MULTI-CHANNEL CAPTURE

Digitize content from scanners, email, web forms, mobile devices and desktop applications

ELECTRONIC FORMS

Replace paper forms with easy-to-design, easy-to-use e-forms

GOVERNANCE, **RISK & COMPLIANCE**

Bring control and transparency to your firm's operations with built-in security and compliance tools

LASERFICHE **ECM**

DOCUMENT DISTRIBUTION

DOCUMENT MANAGEMENT

Search and retrieve documents to locate information with full text and advanced searches

Expedite client service with instant, read-only document access online or with portal media



Benefits of Laserfiche ECM

Simplify And Secure Information Access

Reduce the costs and delays of managing paperwork, documentintensive processes and incomplete or inaccurate data entry. With Laserfiche, you can:

- Quickly and easily access, add and update information, regardless of its file format.
- **Gain a single point of control** over all information assets, whether you're using your laptop, tablet or phone.
- **Remove the need for time-consuming, manual filing** by automatically indexing and archiving incoming paperwork with enterprise capture and classification tools.

Accelerate And Improve Client Service

Give your clients a more responsive and high-touch experience. With Laserfiche, your clients will be able to access, review and upload documents quickly, securely and conveniently.

- Enable savvy clients to view documents through an easy-to-navigate, easy-to-use public web portal that supports standard web browsers and can be viewed from a variety of mobile devices.
- **Use built-in digital signatures** to electronically sign documents on mobile devices.
- Enable advisors to immediately respond to client requests for information or documents without stepping away from the meeting.

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Transform Regulatory Change Into A Competitive Advantage

Reduce the risk of FINRA and SEC violations by minimizing inefficient, costly and paper-based compliance procedures that complicate workflow.

Laserfiche is a DoD 5015.2- and VERS-certified records management system that enables you to:

- **Simplify audits** by providing regulators with instant access to digital files.
- **Reduce the storage burden** of complying with FINRA and SEC recordkeeping regulations.
- **Minimize compliance risks** by supporting unalterable record retention and disposition.

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Create A Technology Hub To Maximize Advisor Productivity

Laserfiche Connector creates a technology hub, integrating key financial applications without requiring any programming. This code-free approach is revolutionary for financial advisors who are increasingly dependent on a network of software—but who may lack the IT resources for integration.

With one click, information stored in Laserfiche is available from industry-standard platforms, quickly, easily and cost-effectively.

- Laser App® .
- Microsoft Office[®]

- Junxure[®]
- Microsoft Dynamics®
- Redtail Technology
- Salesforce
- Smart Office™

- Microsoft SharePoint[®]
- DocuSign[®]
- SIGNiX
- And more



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